

European Football for



Development Network

**EFDN**

**FUNDACIÓN  
LALIGA**

**NO PLANET.  
NO FOOTBALL.**

# FOOTBALL FOR CLIMATE JUSTICE

In conversation with Olga de la Fuente,  
Director at FUNDACIÓN LALIGA



**TOGETHER WE ARE**  **Morethanfootball**

[WWW.EFDN.ORG](http://WWW.EFDN.ORG)

## FOOTBALL FOR CLIMATE JUSTICE IN ACTION AT FUNDACIÓN LALIGA

### Tell us a bit about the project that FUNDACIÓN LALIGA is undertaking as part of the Football for Climate Justice project.

In response to new trends in the football industry regarding sustainability and reporting, the team at FUNDACIÓN LALIGA has created a new organisational five-year Masterplan that in line with the ethos of this Football for Climate Justice project places a stronger focus on the intersection of social inclusion and environmental protection. This aspect of the plan will largely be delivered through training and development both internally and with football club foundations across Spain.

The FUNDACIÓN LALIGA discussed how: “The plan will not only allow us to develop our foundational purpose but also to meet the expectations of our stakeholders in a rigorous, organized, and systematic manner”

### Where did the idea for this piece of work come from?

A core aim of FUNDACIÓN LALIGA’s work is to provide educational tools and best practices to the foundations of Spanish football clubs in order to support their work tackling social and environmental challenges.

The new FUNDACIÓN LALIGA five-year plan builds on the 2022-2023 strategic plan, which was originally designed to begin the process of professionalizing the Foundation. The new Masterplan will be a living document, adaptable to new scenarios that may arise from the constant process of transformation and evolution of society, LALIGA, and FUNDACIÓN LALIGA itself. To this end, it incorporates a self-monitoring mechanism for compliance as well as indicators specifically designed for this purpose.



**Training sessions with FUNDACIÓN LALIGA team & stakeholders**

### How is it going?

In developing the new Masterplan, FUNDACIÓN LALIGA undertook several training sessions with the FUNDACIÓN LALIGA team and LALIGA stakeholders to understand their perceptions of the work that FUNDACIÓN LALIGA does and should do in the future.

Outputs from the training sessions showed that the areas of FUNDACIÓN LALIGA’s work most valued by participants were:

- Social Inclusion
- Gender
- Environment.

In addition, the findings showed that participants deeply value the work that FUNDACIÓN LALIGA does to promote a culture of social responsibility and sustainable development within the league.

### The mission of Football for Climate Justice is to create practical solutions that reduce football’s carbon footprint while also improving the lives of fans and their local communities. How has this project taken a people and community-centered approach?

Under the new Masterplan FUNDACIÓN LALIGA aims to consolidate a space for the organisation based on social aspects of environmental initiatives. This combination of social inclusion and climate actions will be delivered through three areas of work:

1. Capacity building, training and internal processes:
  - Under this area of work, the staff of FUNDACIÓN LALIGA will undertake internal capacity building and training with the aim of mainstreaming this focus on social inclusion and climate action across the organisation. In addition, FUNDACION LALIGA with work with at least two suppliers to improve their sustainability processes.
2. Socio-ecologically focused events:
  - FUNDACIÓN LALIGA will support LALIGA foundations and providers in organizing and hosting sustainable events by delivering educational webinars and creating a framework of actions that clubs and foundations can undertake and use to measure their progress.

3. Incorporating the concept of climate justice:

- This objective will see FUNDACIÓN LALIGA support foundations in beginning to incorporate a climate justice lens into their work. Concrete actions in this area include delivering an educational webinar on climate justice to clubs and foundations this November, and developing a set of basic actions and indicators to support the integration of this concept.

**Are there any forums or spaces where you can discuss and debate these kinds of ideas with other clubs outside of the Football for Climate Justice project partnership?**

The team spoke about how FUNDACIÓN LALIGA could facilitate a conversation about climate justice at its annual meeting with clubs and foundations. In addition, The Foundation felt that some clubs are already engaging in this work but may not be aware they are doing it. They gave an example of one Spanish club that works with and purchases from a socially focused organisation that makes goal nets out of fishing nets recovered from the sea.

**What's the plan for the next few months/next year/rest of the implementation period?**

FUNDACIÓN LALIGA will continue implementing the five-year Masterplan and monitoring progress through a dashboard of selected indicators. In addition, the foundation will publish an Environmental Fair Play Manual to support LALIGA football clubs in designing and implementing environmental projects.

**What is one piece of advice you would like to share with other football/sports clubs?**

The FUNDACIÓN LALIGA team spoke about the critical need to embed the potential of the social dimension of climate and environmental actions across the global football industry and stressed the importance of having buy-in and support from management.



**Training sessions with FUNDACIÓN LALIGA team & stakeholders**



# FOOTBALL FOR CLIMATE JUSTICE

How can football clubs support climate action that is good for the fans, their communities, and the planet?



Co-funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them